



A Must-Move for Healthcare Systems

Company Snapshot

WizeCare is a leading digital rehabilitation solution, trusted by healthcare organizations to enhance care delivery and outcomes across the full continuum—from prehab to recovery.

Powered by our patented AI motion technology, WizeCare supports both clinician-led and clinicianless therapy—delivering real-time insights, personalized care pathways, and improved adherence and recovery at scale.






Position & Growth Stage

~**150,000 patients** have received care through WizeCare's solution, delivered by top healthcare organizations, and **2 million sessions** have been conducted. WizeCare is the market leader in Israel, with nationwide adoption across hospitals and HMOs. We are now expanding across the U.S. and EU with strategic projects launched at the UMMC—a Center of Excellence in Telemedicine—as well as Mayo Clinic (design partner and investor), Cleveland Clinic (clinical study), and NYU Langone.

The Problem & Our Solution

Healthcare organizations face increasing pressure to reduce costs, improve outcomes, and operate more efficiently.

WizeCare directly addresses these challenges:

-  **2-day average reduction in hospitalization** post-surgery
-  **Improved recovery** and reduced complications
-  **Up to 20% decrease in in-person visits** per episode of care
-  **Smarter clinician time use** through real-time prioritization
-  **New revenue streams** via RTM and tele-health codes (CPTs)

WizeCare enables evaluation, treatment, and monitoring—remotely or on-site—making rehabilitation more accessible, efficient, and scalable. Validated through three clinical studies.

Technology & Business Model

Our patented solution combines **AI-powered motion analysis, clinical protocol guidance, and real-time progress tracking.**

We offer a **flexible enterprise SaaS model** that scales with patient volume and includes licensing, setup, integration, and support.

Market Opportunity

The U.S. physical rehabilitation market exceeds **\$49B annually**, with over **300M therapy sessions** delivered each year. More than **50M Americans** require therapy—driven by chronic conditions and an aging population.

Funding & Use

WizeCare has raised **\$5.5M** to date and is now raising **\$5M Series A** to:

- Expand U.S. operations
- Scale provider adoption and commercial integration
- Launch **GenRehab**, a clinical AI reasoning engine